

Minutes of Active Black Country Board Meeting
27th January 2020

Beacon Centre, Wolverhampton Road East, Wolverhampton WV4 6AZ

Present:

Board Members: Deborah Williams (Chair), Ash Rai, Richard Callicott, Kim Babb, Rachel Conlisk and Richard Medcalf.

ABCA Nominated: Cllr Nicolas Barlow

Advisors: Jennie Bimson

Advisory officers: Ian Carey

In attendance: Carol Bate, Ali Shipway and Rebecca Hill

01/20 **Apologies:**

Board Member apologies: Amanda Tomlinson (Chair-elect), Guy Shears, Anam Choudhary and Arwyn Jones.

ABCA Nominated apologies: Lisa McNally and Cllr Farut Shaeen

Advisor apologies: Graham MacPherson, Paul Griffiths, Sue Wilkinson, Sarah Middleton and Chris Jones

02/20 **Declaration of Interest**

N/A

03/20 **Minutes – Wednesday 27th November 2019**

The minutes of the meeting held on **Wednesday 27th November 2019** were submitted and the following changes requested:

- 57/19 Memorandum of Understanding with LA's not yet in place, to be altered to "Memorandum of Understanding" sought;
- 57/19 Remove additional funding comment from bottom of third paragraph;
- 7a to be amended to "Any feedback on this item to be submitted electronically".

Once actioned the minutes can be confirmed as a correct record of the meeting.

04/20 **Approval of Carol Bate as an Independent Board Member**

Carol Bate left the meeting room.

In reference to 55/19 of Board Minutes from 27th November 2019, it had been noted that the Active Black Country Board (ABC) required increased skills related to Health and Wellbeing.

Carol Bate had been identified via the Nominations Committee during the Board Chair recruitment process. It had been identified that Carol's considerable experience in this area would be valuable and it was recommended that the Chair-elect and Chair review the application further.

Therefore, approval was sought from Members to appoint Carol Bate as an Independent Member. This proposition was supported unanimously by the board.

Agreed that Carol Bate be appointed as an Independent Active Black Country Board Member.

05/20 **National to Local Landscape Presentation**

Ian Carey and Ali Shipway, Board Member Active Partnerships, shared a presentation focused on the operating context for Active Black Country and its primary role between 2018 and 2021.

Points to be noted:

- Evidence needed to be produced at the end of 2020 in order to apply for funding;
- An external appraisal of the ABC Board was due early in 2021;
- A full timeline related to the Future National Strategy was scheduled to be tabled at the next meeting;

06/20 Towards An Active Black Country Strategic Framework

a. **Health & Wellbeing**

Health Coach Training had been rolled out to a variety of areas, and did not solely focus on Health Centre staff.

b. **Community**

The board requested that they were kept informed of future developments related to tenders. It was suggested that this information was added to the board member newsletter.

c. **Education**

Points to be noted:

- The final draft of the Black Country Swimming Report was expected towards the end of February 2020.
- Richard Bradford had been recruited to the newly created post of Opening Schools Facility Manager. He was due to take up the position on 4th February 2020; his background included work for Greenwich Leisure Ltd.

d. **Workforce, Employment and Skills**

The online workforce development systems needed to have training analysis made available.

e. **Insight**

Positive feedback had been received in this area.

f. **Black Country Pilot**

- The Black Country Pilot is committed to creating much stronger collaboration between Local Authorities, Clinical Commissioning Groups and health providers, community and grass roots organisations.
- The pilot will be trialled in 8 wards across the Black Country, with the funding being used to develop a better understanding of the barriers to people being more physically active, provide additional capacity to implement a community prescribing campaign and expertise to support and develop a framework for place-based change.
- We are seeking to create strong links with the priority communities. This will enable us to understand what is needed to change and develop a wider network of organisations to create a varied and integrated sense of place, making best use of assets within communities, exploring how all parts of a community can better work together to get people active, healthier and happier.

- The resident's engagement survey will be going live in Feb with community focus groups planned for March.
- We start the recruitment for the 2 Community Connector posts in Feb and hope to have the additional staff in post by April 1st.

07/20 **Marketing and Communications Update**

Points to be noted:

- Brand awareness will continue to be promoted;
- Positive results had been yielded from the Partner Satisfaction Survey; as well as a positive return rate, all users had felt they now had a better awareness and agreement with ABC's actions;
- A net promotor score of 69% had been achieved;
- 'City day', which was due to take place in Wolverhampton on 24th July 2020; this coincided with the opening ceremony of the Olympic Games. As the event had a sports theme this year, it was felt important that ABC should be involved.

08/20 **Performance Management**

a. Performance

Points to be noted:

- Risk was requested to be included on the next agenda as its own focused item.
- Related slides requested to be circulated;
- Link to dashboard to be shared.

b. Finance report

Board members had been comfortable with the report, however, it needed to be revisited by Ian Carey, Amanda Tomlinson, and Gloria Bates, Head of Finance – Black Country Consortium in order to provide further clarity.

c. Safeguarding report & policy

Points to be noted:

- An assessment was due to take place on 4th March 2020, but there were no concerns related to this;
- It was noted that safeguarding was now an area that which focused on individuals beyond childhood and now included vulnerable adults.

09/20 **Board Development**

a. Away Day Review

It had been felt that the away day structure had worked well, and that Phil Swann had provided robust facilitation.

b. Portfolio Responsibilities

Points to be noted:

- The portfolio role description had been accepted by members and ongoing work was planned with the Chair-elect to develop them further;
- innovation and income diversification had been suggested as additions to the portfolios and would be included in the final version.

10/20 **Any other business**

The board were informed of the forthcoming Primary School Premium Conference which had been scheduled to take place on 27th March 2020.

Mike Diaper, Executive Director of Children and Young People, Tackling Inactivity; Sport England was due to make a keynote address.

Meeting ended at 12.35